DRY GOODS, &C.

Surety Stamp

Coupons

DRY GOODS, &C.

DRY GOODS, &C.

1868—Established 44 Years—1912 Sixth Avenue, 20th to 22d St.

SPECTAL JANUARY SALE OF SILKS, VELVETS AND DRESS GOODS.



Women's 52-Inch Russian Pony Skin Coats Lined with Skinner's satin or brocaded silk.

Reg. \$49.50, Reduced to \$29.50 Reg. \$69.50, Reduced to \$39.50 Reg. \$100, Reduced to \$59.50

52 Inch French Seal Coats Women's 52 Inch Caracul Coats Lined with soft colored silk; regularly \$49.50 Made from solid skins and lined with \$69.50 \$98, reduced to..... 52 Inch Natural Squirrel Coats Women's 52 Inch Hudson Seal Coats Regularly \$150, sale 52 Inch Blended Squirrel Coats Regularly \$298, reduced 5198.00 Regularly \$150, sale price

All Small Furs and Fur Sets at Greatly Reduced Prices



Another Very Special Sale of Imported Tunics and Robes

> The Dresslest, Most Satisfactory Innovation of the Season. O'NEILL MAIN STORE-FIRST FLOOR.

Unmade Tunics

Elaborate Tunics On this occasion we also offer Tunics embroidered and beaded in the new fichu effects; also some elaborately trimmed with bead fringe, heavily embroidered in silver, gold and black bugle beads on chiffon cloth and net, in all the newest evening shades; only a limited number of the above; values \$22.50 to \$45.00, sale prices,

\$15.50 to \$35.00

An assortment of black bead and spangle Robes on net; values \$20.00 to \$98.00, sale prices,

Sugar

\$15.00 to \$50.00

Groceries that Are Unequalled for Quality and Low Prices

We Reserve the Right to Limit Quantities Phone 5700 Chelsea. O'Nelli Main Store-Basement. Mail Orders Filled.

Shield Hams Armour's delicious sugar cured quality. average weight 10 lbs each, buriapped; per lb. this 14C	Shield Bacon Armour's delicious sugar cured quality, superior flavor; av- erage weights 4 lbs. each.; per, th, this sale 14c	Smoked Tongue Sugar cured, clous, close trim to ng ues; ave weight 5 to 4 1 per 1b. this 16
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Havemeyer & Elfined granolated su-6c this sale... 56c California Fruit Olive Oil THE FRANCOIS BRAND, imported directly from the best maker in France; warranted absolutely pure; full quart bottles, Q5C well to the control of the control o

Butterine

Butterine

GLENDALE, representative of the best quality produced; one pound prints, this sale

(Alianos

Alianos

Alia Olives PANCT SPANISH QUEEN OLIVES. 19C large bottles; this sale.

M. J. Shaw's delicions Limerick smoked pork products.

BACON—Quantity desired cut from 40C large wells; per lb.

C. J. Spanish Division Division of halves; per 23c

California Prunes Mince Meat .25c ARMOUR'S, quart glass jars...... 55c ATMORE'S, 4-suiton glass jars.. \$1.00 12c ATMORE'S, quart glass jars..... 65c 10c ATMORE'S, 5-lb palls...... 70c 10c BRICK'S PEERLESS, 5-lb. palls... 70c

Teas Asparagus Coffee Surety

Everything for Tumics in O'Neill's Famous Lace Department O'Neill Main Store-First Floor.

27-INCH SHADOW LACE
FLOUNCING, in great demand for making tunios;
values \$3.00 to \$6.00, at, \$1.98 to \$4.98 4 TO 11 INCHES WIDE, FLAT VENISE AND MACRAME BANDINGS; values \$1.10 to \$7.00, at, 79c to \$5.49 42-INCH SHADOW ALL-OVERS, in white and cream; values \$2.00, at, yd., \$1.59 to \$1.69 8-INOH REAL IRISH CROCHET EDGING, value \$2.00, at 98C Last Three Days of Our January Furniture Sale. 10% to 50%

Reductions.

Call Murray Hill-6000 The New York Herald and Evening Telegram Accept Advertisements by Telephone. Save Yourself Time and Car Fare by Murray Hill-6000 Calling Up Motre Percalines silk finish-all the new shades for wear under sheer materials reg. 24 special ...

DRY GOODS, &C.

DRY GOODS, &C.

Fourteenth Street, West of Fifth Avenue.

TWO SALES NOW!

JANUARY SALE ENDING-DRESSMAKERS' SALE BEGINNING

ONLY THREE DAYS MORE OF JANUARY SALE PRICES.

LAST THREE DAYS for SHEET'S, SHEETINGS, PILLOW CASES, MUSLINS At January Sale Prices! LAST THREE DAYS for WHITE GOODS At January Sale Prices! 4 LAST THREE DAYS

for TABLE LINENS, ART LINENS. TOWELS, TOWELINGS, &C., At January Sale Prices! LAST THREE DAYS

BED SPREADS, COMFORTABLES, BLANKETS, PILLOWS, FEATHERS At January Sale Prices!

for MUSLIN UNDERWEAR, BABIES' WEAR At January Sale Prices!

for MEN'S SHIRTS At January Sale Prices! LAST THREE DAYS

CORSETS, PETTICOATS, WRAPPERS, ROBES, &C., At January Sale Prices! LAST THREE DAYS for OURTAINS.

CURTAININGS, &C., At January Sale Prices!

THREE MEMORABLE DAYS. DON'T MISS CLOSING JANUARY SALE OPPORTUNITIES.

CLARK'S COTTON AND DRESSMAKERS' NOTIONS. Clark's O. N. T. Cotton— 200 yard spools— Willimantic Cotton— 200 yard spools value .55 Black and white best numbers.

Limit, four dozen.

No mail or telephone orders. ATSO Sewing Slik-black-1 oz. spools.... Sewing Slik-Black-300 and 400 rd.

Sewing Silk—Black—300 and 400 yd. spools—each
100 yd. spools—dozen
Sewing Silk—Black and colors—50 yd. spools—dozen
Wide Collerbors—dozen yds.
Silk Featherbone—dozen yds.
Collar Supports—5 curds.
Collar Foundations—three.
Universal Hooks and Eyes—gross.
Finer—Invisible eyes—gross.
Wide Seam Binding—pc.
Silk Prassis Binding—pc.
Silk Prassis Binding—pc.
Dress Shields—d'ble cov'd rubber.
Dress Shields—d'ble cov'd rubber.
Dress Shields—silk cov'd.
Dressyns kets' Pins—'d ib. hox
Skirt Markors.
Wide Boll Tape.
Canvas Coat Fronts. No Mail or Telephone Orders.

TRIMMINGS-BUTTONS FOR DRESSMAKERS' SALE. Reg. 49 and .24 dozen Special .12%

RIBBONS AND NECKWEAR FOR DRESSMAKERS' SALE. 3 to 81/2 inch-12 ct, quality.... Special 31/2 to 4 inch-14 ct. quality....Special 5% to 6 inch-21 ct. quality ... Special 51/4 to 61/4 inch-28 ct. quality. Special .17 Prom 10 cents up Dresdens are included at each price. Black Satin Back Veivets—all slik—
one of the best makes.
2% inch—reg. 32. special
3% inch—reg. 42. special
3% inch—reg. 52. special
3% inch—reg. 52. special
3% inch—reg. 52. special

Lace Nokes and Chemisettes—
Plauen and Princess Laces—
newest styles—regularly .49 special .38
—regularly .99 special .38 Platings—Lacs, Net, Silk or Chiffon—
White, Cream, Ecru, Black—
25 and 26 ct. quali — epecial
29 ct. qualities — special
59 ct. qualities — special THIFFON CLOTH-MARQUISETTES.

FOR DRESSMAKERS' SALE.

FLANNELS-LININGS. FOR DRESSMAKERS' SALE. Wooi Wash Flannels stripes, figures, checks—light and dark-reg. 34 to 45—special...... Extra Heavy White Domets-elsewhere .121/2 special Silk Embroidered Wool Flannels-h-institch and scallop designs-elsowhere .50 and .65. 36 inch Lining Percalines black, white and colors reg. 12..... 36 inch Mercerized Lining Sateens

St-inch Lining Satins—guaranteed to wear-staple and fanor stades-for Spring suits—ceg. .70—special...

LAST THREE DAYS

DRY GOODS, &C.

LAST THREE DAYS

for

FASHIONABLE LACES

FOR DRESSMAKERS' SALE. Point de Paris and Fancy Cotton Laces various widths-reg. 2c. to .15. At same price, slightly soiled, Venise Bindings. Val. and Fancy Laces—splendid patterns and quality—2 to 4 inches wide—special elsewhere .15,......S 93 Black Jap Lace Allovers desirable patterns—value \$1.25 to \$1.40...Special .77

WHITE EMBROIDERIES. FOR DRESSMAKERS' SALE. FOR DRESSMAKERS SALE.

Swiss and Batiste Flouncings—28 and 44 inch—finglish cyclet and blind effects—reg. 98 and 51.25.

26 inch Embroidered Swiss Flouncings—newest dealgns—reg. 49 and 59.

17-inch Embroidery Flouncings and Corset Coverings—cambric, naineook—reg. 29 and 39—special

10 life to 6-inch Embroidery Edgings and Insertings—Cambric, Nainsook, Swiss—majority in match patterns—reg. 19—special. WHITE DRESS FABRICS

FOR DRESSMAKERS' SALE inch Volles-soft, clingy quality-Sik Mired Marquisettes—reg. 39...... 24
S2-inch new Dress Ginghams—checks, plaids,
45 inch French Marquisettes—splendid quality—raine .79...SPECIAL .50
DRESSMAKER'S SALE..... 8% 45 inch French Lingerie Batistes DRESSMAKERS' SALI ralue S9. SPECIAL ,24 36 inch Ramie Lineas pure linea. 40 inch Lawns-made of fine combed Egyptian yarn-value 19.....SPECIAL .11

ROBES AND TUNICS FOR DRESSMAKERS' SALE White Embroidered Lingeric Robes— Eyelet and other excellent patterns—reg. \$7.98......SPECI. SPECIAL A OF Superb Imported Tuntes—Beaded Chiffons and Nets—Braided and Embroid-

FOR DRESSMAKERS' SALE.SPECIAL .35 Imported Shears—highest grade steel— 6 to 9 inch—elsewhere \$1.49...... Handy Size Steel Scissors-reg. .29..... .20

MFR'S CLEAN UP HIGH GRADE VELOURS. desimble colors—greens, olives, crimsons, wood tones, &c.—50 inches wide—A rare bargain

MORNING SPECIALS-To-morrow (Monday) Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

21 CT. DRESS LINENS, 25 INCH....... 15 WASH DRESS FABRICS-BASEMENT

\$1.49 UNION TAFFETA UNSERBILAS....]
26 and 28 inch-fancy or mission handles.
UMBREZIAS-MAIN FLOOR. Look for the Clocks!

Look for the Clocks! Clock Signs Denote Morning Specials!

EVERTTHING FOR A DRESS-MATERIALS, LININGS, TRIMMINGS, NOTIONS,

AT PRICES To Profit Dressmakers and Others Who Now Prepare

SPRING AND SUMMER WARDROBES! A DRESSMAKERS' SALE-BUT OPEN TO ALLI

> SILKS FOR DRESSMAKERS' SALE. 35 inch Messalines soft and lustrous for weave-new Spring colors, also evening shades in demand-our 98 ct. quality-DRESSMAKERS' SALE...... Yard wide Rough Shantungs-Natural, Tan. Jasper Gray and Black-soft and durable for suits, children's wenr, travelling costs, &c.value .49-Dressmakers' Sale..................................30

crepe effect—light shades for evening wear-also desirable dark colors and Black—our reg. 51.25 quality—Dressmakers' Sale.... .95 26 Inch Messalines—full range of evening and new Spring street shades— usually .00. ALSO UNEQUALLED ASSORTMENTS OF 1.28.1.50.1.75
Persian borders. 1.89.1.89
48 inch Bordered Messalines. 1.95
48 inch Bordered Haburais—
white grounds. 1.89
48 inch Silk and Wool Poplins—
all collisions and Wool Poplins—
all collisi white grounds.

42 Inch Silk and Wool Poplins—self col'd borders.

1.45 1.95
Shower proof Foulards—dots, spots, figures—navy, black and colored grounds.

50 Inch Siriped and Checked Taffers—black, white and colors.

79 Yard wide Foulards—navy and black with white dots, spots, figures.

79 Self inch Siriped and Checked Taffers—black, white and colors.

79 Self inch Siriped and Checked Taffers—black, white and colors.

79 Self inch Siriped and Checked Taffers—black, white and colors.

79 Self inch Siriped and Checked Taffers—black, white and colors.

Tard wide Black Goaranteed Taffetas-.98..1.25..1.50 white Yard wide Black Palllette de Sofe-.98-1.25-1.50 DRESS GOODS FOR DRESSMAKERS' SALE. 62 and 44 inch Fancy Serges All Wool-black, navy, men's wear blue, Copenhagen, chamols, burnt unbre, brown and twenty other fine, fashionable Swing shades worth .98— DRESSMARERS' SALE.... 60 54 inch All Wool Chiffon Broadcloths-extra high lustre-sponged and shrunk-Chamols Cestor

Lit. Blue Geny
Tan Pigskin Ginger
Tan Pigskin Havans
Copen Embre Russet
December Copen Seel Prime Recht 64 inch Black Serges—all wool— chain weave—worth \$1.10— DRESSMAKERS SALE.... .74 hasen Orchid Seal Prope Black Were \$2.00-DRESSMAKERS' SALE. . 1.27 42-inch All Wool Oream Serges-All Wool Challes more than a hundred stries spots, fots, forms and fashionable borders— worth 68—DRESSMAKELS' SALE..... 28 50 inch All Wool Black Francilas— high lustre cleans quality— cells well at \$189. DRESSMAKERS' SALE.... 1.00 NEWEST WASH DRESS FABRICS. FOR DRESSMAKERS' SALE.

2-inch best American Ginghams-Imported Floral Volles-tinted grounds with Seatiful Boral South Seat South Seatiful Boral South Seatiful Boral South Seat South Seatiful Boral South Sea New Dimities—dots, florals, figures and other designs—daintiest colors— worth .19—DRESSMAKERS' SALE...... .14 Embroidered Batistes-colored grounds-white and self tone embroidered dom-never retailed less than .29-DRESSMAKERS' SALE..... .18 Plain and Corded Zepbyr Ginghamschecks, plaids, stripes-reg. .1214-DRESSMAKERS' SALE.. 36 inch Chimon Vollen soft, clinging quality-beautiful shades in great variety, also cream and black-worth .29-DRESSMAKERS SALE.... 17 Lt. Buse Pink Brown Reseds Peach
Ondet Rose Leather Baistn Champs;
Navy Hello Mahogany Black Tan
also others—reg. 29 and 35—
DBESSMAKERS' SALE..... New Linen Etamine Suitings—best shades for tailored Suits and one pc. dresses—worth 24-DRESSMAKERS' SALE...... .15 ercerised Shautungs-lustrous-rough weave-every desirable shade for Sults, Dresses, &c.—elsewhere .19— DRESSMAKERS' SALE..... 1256 Black Mercerized Messalines—beautiful lustrous fabrics that cost as much before dyeing as our Sale Price...... Colifions and Nets—Brided and Section 19.50

Reg. \$16.98 and \$17.98. SPECIAL 9.50

Reg. \$29.98. SPECIAL 17.50

Bress Stripe Volles—street and evening shades—make charming Summer dresses—reg. 19—DRESSMAKERS BALE.... 1244

DRESSMAKERS BALE.... 1244 Fancy Percales large assortment of light and dark figures, dots and stripes worth 12% DRESSMAKERS' SALE..... 8% FINE ASSORTMENT OF IMPORTED NOVELITIES.

Colored Dotted Swisses, Bordered Novelties, Flowered and Plain Volles; Silk Mixed and Cotton Marquisettes; and Other Weaves in Silk Mixtures AT MUCH LOWER PRICES THAN ELSEWHERE, largest Wash Drees Fabric Dept. in the World,

PHENOMENAL OFFER! FINE LACE CURTAINS. Exhibition and Travellers' Samples. IMPORTER'S ENTIRE LINE. THREE LOTS, AS FOLLOWS

Arabian, Renaissance, Cluny, Filet Scrim, Marie Antoinette, Brussels, Irish Font and English Nottinghame—until assortments are broken two to six pairs can be matched up.

12% AND 19 CT. GERMAN VAL. LACES 7 2 to 4 Inch-edges and Inserts. LACES-MAIN FLOOR,

246 FINE AXMINSTER RUGS...... 1.35 27x54—Orlental and floral—light and dark. RUGS—THIRD FLOOR.

49 OT. STAMPED H. S. SCARPS...... 25 17x49—Five rows of whote 29 inch squares, ART GOODS—BASEMENT.

e CT. H. S. OR HEMMED SHEETS.... 81:90 hemetrched house and 90:30 with inch plana hemeneusitements before hem MUSLINS-BASEMENT. plain or drawn work centres.

ART JANENS-MAIN PLOOR.

JANUARY CLEARANCES IN

WOMEN'S DEPARTMENT. FUR COATS that you can buy with confidence full length. Near Seal, Caracul and Pony Skin ... 75.00 Near Seal, Caracul and Pony-were to \$98..... Marmot, Caracul, and Pony Coats-large collars-were \$79.88............. 45.98 Russian Pony and Sable Coney— Skinner's Satin lined—were \$41.95... 27.98 FUR SETS that you can buy with confidence. MUPPS. SCARFS.

75,98 to 89.98 50.98 to 79.98 ynx-11.98 ≈ 19.98 7.98 ≈ 15.98

7.98 to 24.98 7.98 to 24.98 18,98 to 31.98 8.98 to 39.98 7.98 to 13.98 7.98 to 12.98 2.98 to 7.98 3.98 to 7.98

1.49 to 4.98 1.98 to 4.98 SMART SUITS that you can buy

Black and colors—plain and mixtures— were \$10.98 to \$39.98... 5.98 to 19.98 Velvets and Corduroys-were \$23.98 to \$50.98.. 11.98 to 24.98 COATS that you can buy with confidence. Were \$12.08 and \$14.98....5.98 and 8.98

Seal and Carsoni Plush full length-yara dyed or Skinner satin linings-deep shawi collars some with frog Were \$10.98 to \$35.98...... 18,98 to 21.98

Black, many and brown Broadcloths, Serges and Cheviots-full length eatin idned and luterlined-strictly or faucy Were \$18.06 and \$24.98.14.75 and 18.98